



**KitchenAid®**

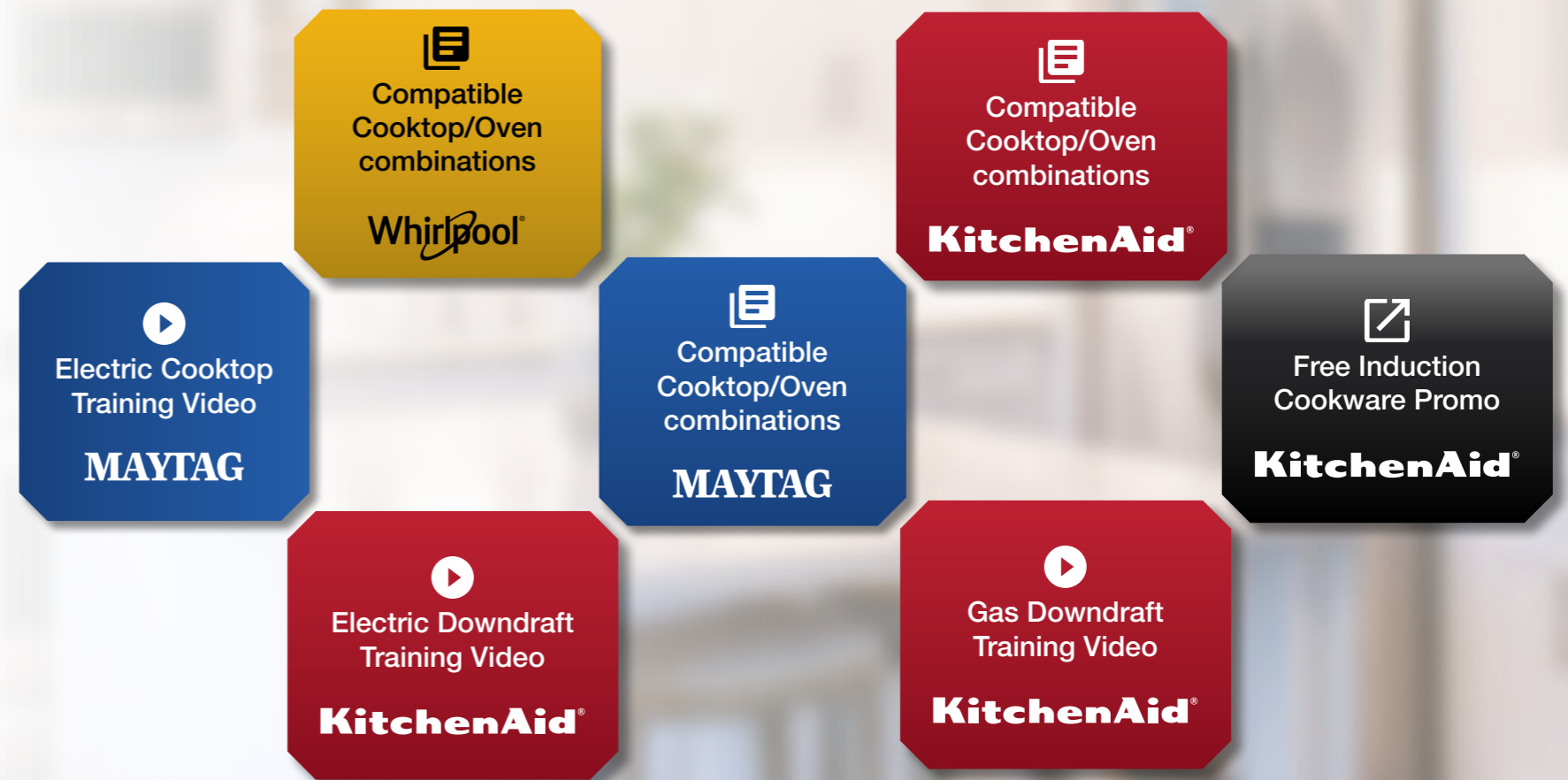


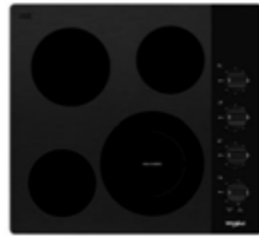
## GAS & ELECTRIC COOKTOPS STEP-UP, STEP-DOWN GUIDE

Supercharge your cooktop sales with this Cooktops Step-up, Step-down selling guide!

Here you will learn about the entire lineup of our Whirlpool®, Maytag®, and KitchenAid® cooktops to help you find the perfect product for your customers. All cooktops are linked to their product pages in Whirlpool Central for full product information at your fingertips.

Click the resources on the right to enhance your knowledge of our cooktops, and happy selling!

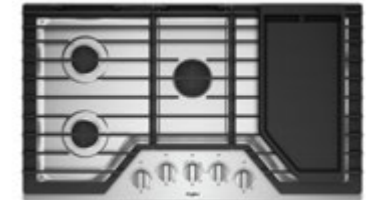
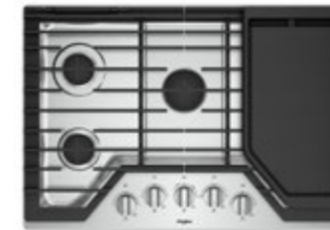




Induction Cooktop



	WCE55US4HB <a href="#">Click to learn more</a>				WCE55US0HB WCE55US0HS <a href="#">Click to learn more</a>				WCE77US0HB WCE77US0HS <a href="#">Click to learn more</a>					GCI3061XB <a href="#">Click to learn more</a>				WCE77US6HB WCE77US6HS <a href="#">Click to learn more</a>				
PRODUCT DESCRIPTION	Whirlpool® 24" Electric Cooktop				Whirlpool® 30" Electric Cooktop				Whirlpool® 30" Electric Cooktop					Whirlpool® 30" Induction Cooktop				Whirlpool® 36" Electric Cooktop				
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 24" Ceran Cooktop</li> <li>• 30 &amp; 40 Amp Installation</li> <li>• 4 Elements</li> </ul>				<ul style="list-style-type: none"> <li>• 4 Element Ceran Cooktop</li> <li>• FlexHeat™ Dual Radiant Element</li> <li>• Easy-Wipe Ceramic Glass Cooktop</li> </ul>				<ul style="list-style-type: none"> <li>• 5 Element Ceran Cooktop</li> <li>• FlexHeat™ Dual Radiant Element</li> <li>• Easy-Wipe Ceramic Glass Cooktop</li> </ul>					<ul style="list-style-type: none"> <li>• Induction Cooktop</li> <li>• Tap Touch Controls</li> <li>• 3200W with Power Boost</li> </ul>				<ul style="list-style-type: none"> <li>• 5 Element Ceran Cooktop</li> <li>• FlexHeat™ Dual Radiant Element</li> <li>• Easy-Wipe Ceramic Glass Cooktop</li> </ul>				
SIZE (CUTOUT WIDTH)	24"				30"				30"					30"				30"				
COLOUR(S)	<b>B</b>				<b>B</b> <b>S</b>				<b>B</b> <b>S</b>					<b>B</b>				<b>B</b> <b>S</b>				
CONTROLS	Knobs				Knobs				Knobs					Tap Touch				Knobs				
NUMBER OF ELEMENTS	4				4				5					4				5				
COOKTOP CONFIGURATION	6"	8"	10"/6"	6"	6"	8"	10"/6"	6"	6"	10"/6"	6"	10"/6"	6"	10"	8"	6"	6"	6"	10"/6"	6"	12"/9"	6"
COOKTOP POWER (WATTS X 1,000)	1.2	1.8	2.5/2.5	1.2	1.2	1.8	2.5/1.8	1.2	0.1	3.0/1.9	1.2	3.0/1.9	1.2	3.2	2.3	1.4	1.4	0.1	3.0/1.9	1.2	3.0/1.9	1.2
INSTALLATION OVER OVEN					●				●					●				●				



	WCG52424AS	WCG55US0HB WCG55US0HS	WCG77US0HS	WCG97US0HS	WCG55US6HB WCG55US6HS	WCG97US6HS
	<a href="#">Click to learn more</a>	<a href="#">Click to learn more</a>	<a href="#">Click to learn more</a>	<a href="#">Click to learn more</a>	<a href="#">Click to learn more</a>	<a href="#">Click to learn more</a>
PRODUCT DESCRIPTION	Whirlpool® 24" Gas Cooktop	Whirlpool® 30" Gas Cooktop	Whirlpool® 30" Gas Cooktop	Whirlpool® 30" Gas Cooktop with Griddle	Whirlpool® 36" Gas Cooktop with EZ-2-Lift™ Hinged Cast-Iron Grates	Whirlpool® 36" Gas Cooktop with Griddle
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 24" Gas Cooktop</li> <li>• 4 Burners</li> <li>• Clean Badge</li> </ul>	<ul style="list-style-type: none"> <li>• 4-Burner Gas Cooktop</li> <li>• 5K AccuSimmer™ Burner</li> <li>• EZ-2-Lift™ Hinged Grates</li> </ul>	<ul style="list-style-type: none"> <li>• 4-Burner Gas Cooktop</li> <li>• 18K BTU Flex Burner</li> <li>• EZ-2-Lift™ Hinged Grates</li> </ul>	<ul style="list-style-type: none"> <li>• 5-Burner Gas Cooktop</li> <li>• 17K BTU Flex Burner</li> <li>• EZ-2-Lift™ Hinged Grates</li> </ul>	<ul style="list-style-type: none"> <li>• 5-Burner Gas Cooktop</li> <li>• 15K BTU SpeedHeat™ Burner</li> <li>• EZ-2-Lift™ Hinged Grates</li> </ul>	<ul style="list-style-type: none"> <li>• 5-Burner Gas Cooktop</li> <li>• 18K BTU Flex Burner</li> <li>• EZ-2-Lift™ Hinged Grates</li> </ul>
SIZE (CUTOUT WIDTH)	24"	30"	30"	30"	36"	36"
COLOUR(S)	<b>S</b>	<b>B</b> <b>S</b>	<b>S</b>	<b>S</b>	<b>B</b> <b>S</b>	<b>S</b>
CONTROLS	Stainless Steel Capped Knobs	Dishwasher Safe Knobs	Dishwasher Safe Knobs	Weighted Bladed Knobs	Knobs	Knobs
NUMBER OF BURNERS	4	4	5	5	5	5
GRIDDLE		Optional	Optional	●		
BURNER (BTU x 1,000)	5.6   5.6   11.5	15   12   9.1	15   9.1   9.1   10	17   10   10   10	15   9.1   9.1   10	18   9.1   9.1   12
SIMMER (BTU x 1,000)	3.6 Simmer	5 Simmer	5 Simmer	5 Simmer	5 Simmer	5 Simmer
INSTALLATION OVER OVEN	●	●	●			
OTHER	Continuous Grates	Continuous Cast Iron Grates, Front Controls, SpeedHeat™, AccuSimmer® Burner	EZ-2-Lift™ Hinged Cast Iron Grates, FlexHeat™ Burner	EZ-2-Lift™ Hinged Cast Iron Grates, FlexHeat™ Burner, AccuSimmer® Burner	EZ-2-Lift™ Hinged Cast Iron Grates, SpeedHeat™	EZ-2-Lift™ Hinged Cast Iron Grates, FlexHeat™ Burner, AccuSimmer® Burner



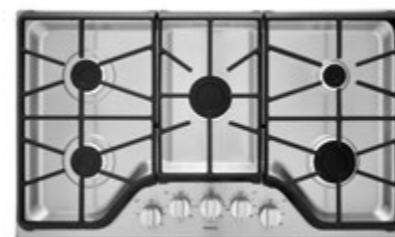
**VIDEO TRAINING AVAILABLE:**  
**MEC8830**  
**Maytag® 30" Electric Cooktop with Reversible Grill and Griddle**

Click to view videos

- [▶ INTEGRATED LOCKING GRILL-GRIDDLE](#)
- [▶ DUAL POWER ELEMENT](#)
- [▶ BRIDGE ELEMENT](#)

	<b>MEC8830HB MEC8830HS</b> <a href="#">Click to learn more</a>				<b>MEC8836HS</b> <a href="#">Click to learn more</a>				
<b>PRODUCT DESCRIPTION</b>	Maytag® 30" Electric Cooktop with Reversible Grill and Griddle				Maytag® 36-Inch Electric Cooktop with Reversible Grill and Griddle				
<b>TOP 3 FEATURES</b>	<ul style="list-style-type: none"> <li>• Grill/Griddle Combo</li> <li>• Bridge Element</li> <li>• Dual Power Element</li> </ul>				<ul style="list-style-type: none"> <li>• Grill/Griddle Combo</li> <li>• Bridge Element</li> <li>• Dual Power Element</li> </ul>				
<b>SIZE (CUTOUT WIDTH)</b>	30"				36"				
<b>COLOUR(S)</b>	<span style="background-color: black; color: white; padding: 2px;">B</span> <span style="background-color: #808080; color: white; padding: 2px;">S</span>				<span style="background-color: #808080; color: white; padding: 2px;">S</span>				
<b>CONTROLS</b>	Knobs				Knobs				
<b>NUMBER OF ELEMENTS</b>	4 (1 Bridge)				4 (1 Bridge)				
<b>COOKTOP CONFIGURATION</b>	8"	8"	10"/6"	6"	6"	8"	8"	6"	12"/9"
<b>COOKTOP POWER (WATTS X 1,000)</b>	1.8	1.8	3.0/1.9	1.2	1.2	1.8	1.8	1.3	3.0/1.9

COLOUR LEGEND: S = STAINLESS STEEL B = BLACK



	MGC7430DS			MGC7536DS		
	<a href="#">Click to learn more</a>			<a href="#">Click to learn more</a>		
<b>PRODUCT DESCRIPTION</b>	Maytag® 30" 4-burner Gas Cooktop with Power™ Burner			Maytag® 36-Inch 5-burner Gas Cooktop with Power™ Burner		
<b>TOP 3 FEATURES</b>	<ul style="list-style-type: none"> <li>• 4-Burner Gas Cooktop</li> <li>• 15K Power™ Burner</li> <li>• Continuous Cast Iron</li> </ul>			<ul style="list-style-type: none"> <li>• 4-Burner Gas Cooktop</li> <li>• 15K Power™ Burner</li> <li>• Continuous Cast Iron</li> </ul>		
<b>SIZE (CUTOUT WIDTH)</b>	30"			36"		
<b>COLOUR(S)</b>	S			S		
<b>CONTROLS</b>	Dishwasher Safe Knobs			Dishwasher Safe Knobs		
<b>NUMBER OF BURNERS</b>	4			5		
<b>BURNER (BTU x 1,000)</b>	15 Power™	12	9.1	15	12	2 x 9
<b>SIMMER (BTU x 1,000)</b>	5 Simmer			5 Simmer		
<b>INSTALLATION OVER OVEN</b>	●					

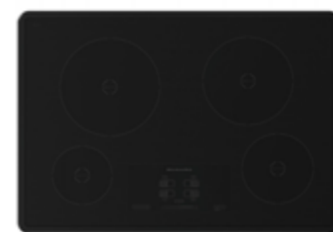


	KECC056RBL		KCES550HBL KCES550HSS					KCES556HBL KCES556HSS					KCED600GBL KCED600GSS				KCED606GBL KCED606GSS				
	<a href="#">Click to learn more</a>		<a href="#">Click to learn more</a>					<a href="#">Click to learn more</a>					<a href="#">Click to learn more</a>				<a href="#">Click to learn more</a>				
PRODUCT DESCRIPTION	KitchenAid® 15" Electric Cooktop		KitchenAid® 30" Electric Cooktop					KitchenAid® 36" Electric Cooktop					KitchenAid® 30" Electric Downdraft Cooktop				KitchenAid® 36" Electric Downdraft Cooktop				
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 15" Ceran Cooktop</li> <li>• Dishwasher-Safe Knobs</li> <li>• 2 Elements</li> </ul>		<ul style="list-style-type: none"> <li>• 5 Element Ceran Cooktop</li> <li>• Dual Flex Element</li> <li>• Glass Design</li> </ul>					<ul style="list-style-type: none"> <li>• 5 Element Ceran Cooktop</li> <li>• Dual Flex Element</li> <li>• Glass Design</li> </ul>					<ul style="list-style-type: none"> <li>• 425 CFM</li> <li>• Downdraft</li> <li>• 3-Speed Fan Control</li> </ul>				<ul style="list-style-type: none"> <li>• 300 CFM</li> <li>• Downdraft</li> <li>• 3-Speed Fan Control</li> </ul>				
SIZE (CUTOUT WIDTH)	15"		30"					36"					30"				36"				
COLOUR(S)	BL		BL SS					BL SS					BL SS				BL SS				
CONTROLS	Dishwasher-Safe Knob		Die Cast Knobs					Die Cast Knobs					Die-Cast Metal Knobs				Die-Cast Metal Knobs				
NUMBER OF ELEMENTS	2		5					5					4				5				
COOKTOP CONFIGURATION	7"	8"	8"	10"/6"	6"	10"/6"	6"	8"	6"	12"/9"/6"	10"/6"	6"	6"	6"	10"	6"/9"	10"	6"	6"	8"	12"/9"
COOKTOP POWER (WATTS X 1,000)	1.2	1.8	1.8	3.0/1.9	1.2	3.2/2.3	1.3	1.8	1.3	3.0/2.2/1.1	3.2	1.2	1.2	1.3	3.2	3.0/1.4	3.2	1.2	1.3	1.8	3.0
INSTALLATION OVER OVEN	●												●				●				
OTHER	Hot Surface Indicator												425 CFM Exhaust Rating, 3-Speed Fan Control				300 CFM Exhaust Rating, 3-Speed Fan Control				

COLOUR LEGEND: **SS** = STAINLESS STEEL **BL** = BLACK



Video Training Available KitchenAid® Downdraft



	KCIG704FBL <a href="#">Click to learn more</a>				KICU500XBL KICU500XSS <a href="#">Click to learn more</a>				KICU509XBL KICU509XSS <a href="#">Click to learn more</a>				KICU569XBL KICU569XSS <a href="#">Click to learn more</a>				
PRODUCT DESCRIPTION	KitchenAid® 24" Induction Cooktop				KitchenAid® 30" Induction Cooktop				KitchenAid® 30" Induction Cooktop				KitchenAid® 36" Induction Cooktop				
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 24" Induction Cooktop</li> <li>• Simmer &amp; Melt Function</li> <li>• Power Boost for Added Power</li> </ul>				<ul style="list-style-type: none"> <li>• Induction Cooktop</li> <li>• Tap Touch Controls</li> <li>• 3200 W Booster Feature</li> </ul>				<ul style="list-style-type: none"> <li>• Induction Cooktop</li> <li>• Tap Touch Controls</li> <li>• 2 Bridge Elements</li> </ul>				<ul style="list-style-type: none"> <li>• Induction Cooktop</li> <li>• Tap Touch Controls</li> <li>• 4 Bridge Elements</li> </ul>				
SIZE (CUTOUT WIDTH)	24"				30"				30"				30"				
COLOUR(S)	BL				BL SS				BL SS				BL SS				
CONTROLS	Tap Touch				Tap Touch				Tap Touch				Tap Touch				
NUMBER OF ELEMENTS	4				4				4				5				
COOKTOP CONFIGURATION	6"	7"	6"	9"	6"	7"	10"	9"	6"	7"	7"	12"Dual	12"Dual	12"Dual	7"	7"	7"
COOKTOP POWER (WATTS X 1,000)	2.5	1.8	2.5	2.5	1.8/1.4	1.8/1.4	3.2/2.3	3.2/2.3	1.8/1.4	2.5/1.8	2.5/1.8	3.7/2.3	4.8/2.8	4.8/2.8	2.5/1.8	2.5/1.8	2.5/1.5
INSTALLATION OVER OVEN	●				●				●				●				
OTHER	Power Boost, Simmer, Melt, Water Boil Sensor, Bridge Element				Power Boost Function, Simmer, Melt				Power Boost Function, Simmer, Melt, 12 Heat Level Settings, 2 Bridge Elements				Power Boost Function, Melt and Hold, Control Lock, 4 Bridge Elements				

COLOUR LEGEND: SS = STAINLESS STEEL BL = BLACK

**KitchenAid®**

**RECEIVE A BONUS  
INDUCTION-READY  
10-PC COOKWARE SET**

when you register your qualifying  
KitchenAid® Induction Range or Cooktop.

**September 1, 2019 —  
December 31, 2019**

**VALUED AT \$999.99**



**LIMITED LIFETIME WARRANTY**  
Visit KitchenAid.ca for complete warranty details.

# INDUCTION COOKING FOR THOSE WHO CRAVE PRECISION AND PERFECTION

## KitchenAid®

### HOW TO REDEEM:

To qualify, you MUST register your KitchenAid® Induction Range or Cooktop by calling 1-800-807-6777 no later than December 31, 2019, or offer will be void. (Qualifying Models: KSIB900ESS, YKFID500ESS, KICU500XBL, KICU500XSS, KICU509XBL, KICU509XSS, KICU569XSS, KICU569XBL, KCIG704FBL)

Qualifying induction range or cooktop must be purchased between  
**September 1, 2019 and December 31, 2019**



### ENTERTAIN EFFORTLESSLY AND EFFICIENTLY

Induction cookware efficiently becomes the heat source – little heating power is wasted and will use less energy than electric and gas.



### COOK EVERY CREATION TO PERFECTION

Induction temperature control will deliver consistent results with accurate heating for precision cooking.



### EASY TO CLEAN, COOL SURFACE

Surface does not get hot like electric, spills are easily wiped away.

\* FOR CANADIAN CONSUMERS ONLY: Terms of offer: Quantities are limited. Offer valid for qualifying purchases made September 1, 2019 through December 31, 2019 (the "promotion period") or while supplies last. Product must be registered by calling 1-800-807-6777 on or before December 31, 2019 in order to be eligible. Offer valid only in Canada for registration of KitchenAid® Induction range and cooktop models KSIB900ESS, YKFID500ESS, KICU500XBL, KICU500XSS, KICU509XBL, KICU509XSS, KICU569XSS, KICU569XBL and KCIG704FBL purchased at authorized Canadian retailers. Bonus cookware set offer is limited to one redemption per household during the promotional period. Qualifying consumer will receive an eligible KitchenAid® 10-piece cookware set (Model KC2TS10ST) valued at \$999.99 (Cdn.) MSRP, by courier to a Canadian address. Allow 4-6 weeks for delivery. Whirlpool Canada LP reserves the right to substitute with an alternate cookware set of equal or greater value. No substitutions by consumers are permitted. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in Canada. Purchases of refurbished or previously sold models do not qualify for the promotion. Offer is not transferable. Omission of any required information will delay processing or disqualify your request. All submissions become the property of Whirlpool Canada LP. ALL CLAIMS SUBJECT TO AUDIT.





	KCGS350ESS <a href="#">Click to learn more</a>	KCGS550ESS <a href="#">Click to learn more</a>	KCGS950ESS <a href="#">Click to learn more</a>	KCGS556ESS <a href="#">Click to learn more</a>	KCGS956ESS <a href="#">Click to learn more</a>
PRODUCT DESCRIPTION	KitchenAid® 30" Gas Cooktop	KitchenAid® 30" Gas Cooktop	KitchenAid® 30" Gas Cooktop with Griddle	KitchenAid® 36" 5-Burner Gas Cooktop	KitchenAid® 36" 5-Burner Gas Cooktop with Griddle
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 5-Burner Gas Cooktop</li> <li>• 17K Dual Ring Buner</li> <li>• 5K Simmer Burner</li> </ul>	<ul style="list-style-type: none"> <li>• 5-Burner Gas Cooktop</li> <li>• 17K Dual Ring Burner</li> <li>• CookShield™ Finish to Protect Cooktop Surface</li> </ul>	<ul style="list-style-type: none"> <li>• 17K Dual Ring Burner</li> <li>• LED Lit Metal Knobs</li> <li>• CookShield™ Finish to Protect Cooktop Surface</li> </ul>	<ul style="list-style-type: none"> <li>• 20K Dual Ring Burner</li> <li>• LED Lit Metal Knobs</li> <li>• CookShield™ Finish to Protect Cooktop Surface</li> </ul>	<ul style="list-style-type: none"> <li>• 20K Dual Ring Burner</li> <li>• LED Lit Metal Knobs</li> <li>• CookShield™ Finish to Protect Cooktop Surface</li> </ul>
SIZE (CUTOUT WIDTH)	30"	30"	30"	36"	36"
COLOUR(S)	SS	SS	SS	SS	SS
GRIDDLES	Optional	Optional	●	Optional	Optional
CONTROLS	SS Metal Knobs	SS Metal Knobs	LED Lighted Metal Knobs	LED Lighted Metal Knobs	LED Lighted Metal Knobs
NUMBER OF BURNERS	5	5	5	5	5
BURNER (BTU x 1,000)	17 Dual Tier   10   2x9	17 Dual Tier   2x10   7	17 Dual Tier   12   10 Torch   7	20 Dual Tier   2x10   7	20 Dual Tier   12   10 Torch   7
SIMMER (BTU x 1,000)	5	6	6	6	6
INSTALLATION OVER OVEN	●	●	●	●	
OTHER	Front Controls, Electronic Ignition	CookShield™ clear coat, Full-Width Cast-Iron Grates, Front Controls, Electronic Ignition	CookShield™ clear coat, Full-Width Cast-Iron Grates, Front Controls		



**Commercial Style Cooktops**

	KGCU467VSS <a href="#">Click to learn more</a>	KGCU407VSS <a href="#">Click to learn more</a>
PRODUCT DESCRIPTION	KitchenAid® 36" Commercial Gas Cooktop	KitchenAid® 30" Commercial Gas Cooktop
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 6-Burner Commercial-Style Gas Rangetop</li> <li>• 20K BTU UltraPower™ Burner</li> <li>• 3 x 15K BTU Professional Burners</li> </ul>	<ul style="list-style-type: none"> <li>• 4-Burner Commercial-Style Gas Rangetop</li> <li>• 20K BTU UltraPower™ Burner</li> <li>• 2x 15K BTU Professional Burners</li> </ul>
SIZE (CUTOUT WIDTH)	36"	30"
COLOUR(S)	SS	SS
GRIDDLES	Optional	Optional
CONTROLS	Dishwasher Safe Knobs	Dishwasher Safe Knobs
NUMBER OF BURNERS	6	4
BURNER (BTU x 1,000)	15   15   15   20   20	20   15   15
SIMMER (BTU x 1,000)	5	6
OTHER	20K BTU Ultra Power™ Burner, Heavy Dury Cast-Iron Grates, 5K BTU Simmer Burner	20K BTU Ultra Power™ Burner, Heavy Dury Cast-Iron Grates, 5K BTU Simmer/Melt Burner

**Downdraft Cooktops**

	KCGD500GSS <a href="#">Click to learn more</a>	KCGD506GSS <a href="#">Click to learn more</a>
PRODUCT DESCRIPTION	KitchenAid® 30" 4 Burner Gas Downdraft Cooktop	KitchenAid® 36" 5 Burner Gas Downdraft Cooktop
TOP 3 FEATURES	<ul style="list-style-type: none"> <li>• 4-Burner Downdraft Gas Cooktop</li> <li>• 425 CFM with 3 Speeds</li> <li>• 17K BTU Professional Burner</li> </ul>	<ul style="list-style-type: none"> <li>• 5-Burner Downdraft Gas Cooktop</li> <li>• 300 CFM with 3 Speeds</li> <li>• 17K BTU Professional Burner</li> </ul>
SIZE (CUTOUT WIDTH)	30"	36"
COLOUR(S)	SS	SS
GRIDDLES		
CONTROLS	SS Metal Knobs	SS Metal Knobs
NUMBER OF BURNERS	4	5
BURNER (BTU x 1,000)	10   15   17	10   12.5   15   17
SIMMER (BTU x 1,000)	5	5
OTHER	5K BTU Simmer Burner, Full-Width Cast-Iron Grates	Full-Width Cast-Iron Grates

Video Training Available  
KitchenAid® Downdraft